

MEMBERSHIP PROGRAM

Teri Keith-Torres, Department Chairman

July Promotion #1

Our new fiscal year has taken off and headed to the goal line of 100% Plus! It's now time to send out your renewal letters to annual members. Here is a sure-fire way to encourage those annual members to get their dues paid early. Send your renewal letters out stating that you are having an **Early Bird Contest**, if they pay early, their name will be put into a drawing to win a free **Life Membership** conversion. Make that date obtainable, such as October 31, 2026.

At the next month's meeting you will draw the name of the winner and your Auxiliary will pay for their conversion. For this, you will need to first vote at your Auxiliary to pay for the one **Life Member** conversion. You will be amazed by how many will send their dues early! To make it as easy as possible for members to renew their dues, let them know they can renew online via **MALTA** by going to <https://www.vfwauxiliary.org>

Remember there are Awards from **Department** and **National** if you are **100%**!
We can do it!!

Please call me if you have any questions or concerns: 510-604-3648 (cell).

Teri Keith-Torres